



PHOTOGRAPHIC
SYNERGY
ENRICHING LIVES

OUR BLOG

BOOST YOUR CONFIDENCE WITH OUR MAKEOVER PHOTOSHOOT

Posted Aug 05, 2019 - It



No matter who you are, we all have days where we don't feel our best selves, maybe we're lacking a bit of confidence, or we're self-conscious about a spot or blemish. For some of us, make-up is a great way to give ourselves the boost we need and [make us feel more confident](#) in our own skin. [Book online](#) today to boost your confidence with our makeover photoshoot.

Do I have to wear makeup to a photoshoot?



We definitely don't think makeup is a must-have, and if you're happier and more confident without then more power to you, but we understand that for many people that's not the case which is why our [Makeover Photoshoots](#) include makeup and dry hair styling from a professional hair and makeup artist, so you don't have to lift a finger and can rest assured that you're in great hands.

Whether you prefer a personal makeover or opt to share it with a friend, sister, daughter or mother Photographic Synergy has you covered. Whatever the occasion why not ***boost your confidence with our Makeover Photoshoot.***

What difference can makeup do for photography



Professional photographers should always use *different lighting, lenses and angles* to get the best out of a photoshoot, but **make-up can also play a part** in helping to **fix shiny or uneven skin tone**, or help **hide dark circles** under the eyes, which can all unfortunately be highlighted by a camera lens.



It's important to use the right make-up and techniques to get a flawless finish as lighting used in makeover photoshoots can reflect differently depending on the

make-up used, and the camera can pick up any make-up imperfections such as improperly blended concealer, or too much lip gloss.

Our **professional makeup artist**, [Jade Walker](#) has over 10 years' experience in hair styling and makeup with clientele including The BBC, Channel 4 and Sky TV. Jade has worked with numerous celebrities such as Pixie Lott, Kasabian, The Rolling Stones, Eddie Izzard, Alex Zane, Carol Vorderman and Rob Curling.



The right make-up can even make a difference to **black and white** photographs, by helping to create dimension and avoid the photograph looking 'flat'.



Is a 'less is more' approach best when it comes to make-up?

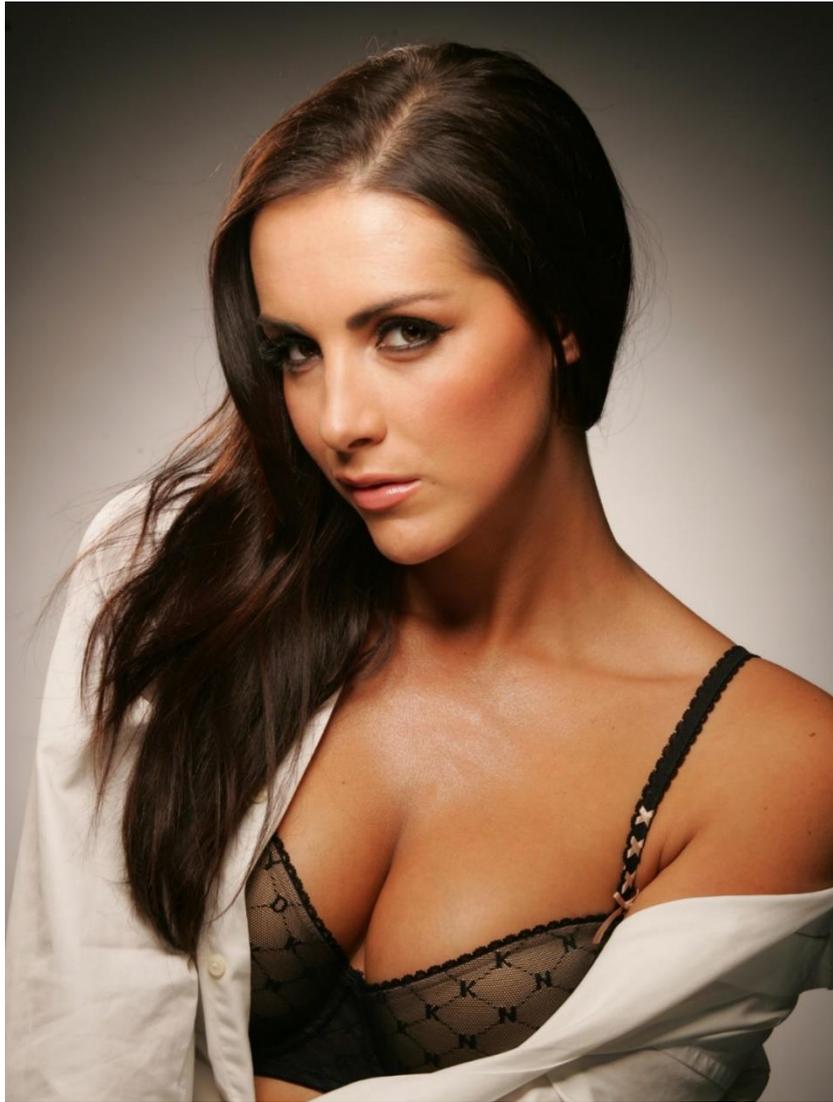


We'll use all the tricks in the book to **make your photographs** as **beautiful and vibrant** as possible, but the reality is that cameras just cannot capture true-to-life colour. This is one of the reasons you'll often find that make-up used for photoshoots is much more '*heavy*' than normal everyday makeup. **Exaggerated make-up** translates much more through the camera lens, so although it might seem like too much, it results in stunning photographs with stronger colour and vibrancy.

How can makeup be used in a photoshoot

A **makeover photoshoot** is really personal to you and we can work together to help you achieve the images you have in mind. Whether you want some **before and after photography**, a super glam or theatrical look, or something more natural, we'll help you figure out the right looks for you and how to achieve them.





Boost your confidence with our **Makeover Photoshoot**. Call us on **01727 809 140** to chat to one of our friendly team. Alternatively, treat friends or family to a Makeover Photoshoot with our online **Gift Voucher**.

BOOK SHOOT

BUY VOUCHER

Makeover Photoshoot Experience

For the ultimate before and after

Transform yourself and show the world who you really are with our makeover photoshoot. It's not always easy to have confidence in ourselves, especially when we can compare how we look or feel to the celebrities whose famous made-up faces are all over Instagram. But it's not just the stars who are able to change up their looks.

What you can enjoy with this experience:

- ✓ An hour long makeover including makeup and dry hair styling from a professional hair and makeup artist
- ✓ An hour long photo session and 3 outfit changes
- ✓ An hour long cinematic style viewing (approx. 5 days later)
- ✓ One 10" x 8" large desk frame worth £195 with a photo of your choice (or £195 credit towards other products)

Only one voucher per family, cannot be exchanged for cash, transferred to another person or promotion. All bookings require a fully refundable booking deposit of £50 which will be refunded at the viewing appointment unless either session or viewing is cancelled with less than 30 days notice or if you fail to attend. Valid for 9 months from original purchase date.

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£195 TOTAL VALUE

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